

MEMO

To: Temple Sholom Executive Committee Date: November 11, 1991
From: Alexis Rothschild
Re: Formation of Outreach Committee

Outreach as defined by this proposal will mean reaching out into the unaffiliated Jewish community and our own membership to allow these people part to be come a part of our caring community. A caring community is an active integral compound of Temple life, whereby the membership works as a whole to support those members.

I would therefore target the following groups for outreach:

1. New members, including privilege card holders.
2. Jews by choice and those presently in the Jewish Information class.
3. Interfaith couples.

No individual group is more important than the other and I believe that they should each be targeted with equal effort.

It is critical that the Board, Sisterhood and Brotherhood members make a strong personal commitment to the outreach program. I do not see this program as a job for the Temple's paid professionals other than some administrative work.

I would strongly urge the following:

1. An "Adopt a Family" program.
2. Orientation of new members to Temple programs and facilities.
3. Survey of programs needed by the target groups.
4. Holiday cooking for Jews by Choice.
5. Holiday workshops
6. Get togethers for young adults
7. Get togethers for families with preschoolers.
8. A general effort to make members feel like this is their home.

The possibilities are endless as to what might be done in such a program. I can also see that the rewards to both individuals and the Temple are numerous

Let us not forget that as Jews we have a commitment to welcoming the stranger into our homes for we were once strangers in a strange land. I believe a strong executive and board commitment to outreach would strengthen our ties to our traditional roots and give our community a valuable goal to work towards.

B'Shalom

Alexis Rothschild